

CAT ADOPTION AND RESCUE EFFORTS, INC.

FEBRUARY 2016



Thank you for your support of CARE!

We are excited to welcome you to our first edition of our Cat Adoption and Rescue e-newsletter!

Love is in the air - and we want to show our supporters love for all they do for the cats in our communities. The best way to show our love and gratitude is to share with you updates on what your time, financial contributions, and continued support are doing to help CARE cats. This newsletter will provide you with an overview of CARE's current events; featured cats for adoption, sponsor, or foster; cat health and welfare tips; and treats for the favorite feline in your life.

Should you decide to do so, you can easily unsubscribe at any time through the link found in the footer of the email. We hope, though, that you will enjoy these bimonthly updates and thank you for your continued support!

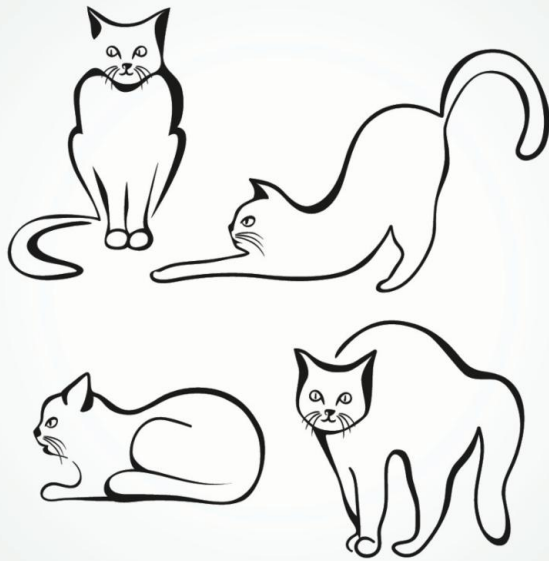
Meet Grayson

10-year-old Grayson is a dashing gray and white domestic shorthair in need of a permanent foster. CARE will provide for his monetary needs; what he needs from you is a calm and loving home. Grayson is gentle and affectionate. Sandy, CARE volunteer, describes Grayson's loving nature: "He has the sweetest look in his eyes and when you sit down, he loves to jump in your lap and lays his paws on your arm."

Grayson is a true sweetheart - will you be

his Valentine?

Meet Grayson



Cats homed in 2015: 231
Funds raised in 2015: over \$7,500 through multiple campaigns
Cats currently in CARE's care: 45
Current volunteers: 30

CARE by the Numbers

Top Five Accomplishments in 2015:

1. Partnered with Petco to add a centrally located retail venue for adoptions
2. Partnered with Bon Secours Hospice Pet Peace of Mind Program to help terminally ill patients with pets that they can no longer care for
3. Recruited and retained volunteers, foster families, and cat caretaker/cage cleaners to support CARE's adoption programs
4. Increased community outreach programs on our website, Facebook, Twitter, YouTube, Petfinder, and Adopt a Pet to increase adoptions and address pet overpopulation and homelessness
5. Increased levels of advocacy and education about animal welfare with community outreach, spay/neuter efforts, limiting unwanted litters and abandonment of companion animals

February is Spay/Neuter Month

A staggering 6-8 million animals enter homeless shelters each year. Many will never find homes. Spaying and neutering your pets is a 100% effective way of curbing the homeless population.

In addition to the population control benefits

of spaying/neutering, these procedures have health benefits for your cat. Studies have shown that spayed/neutered animals live longer than intact animals.

Another positive benefit of spaying/neutering is the positive affect it has on behavior. Spraying, roaming, fighting and other aggressive or dominant behaviors decrease after spaying/neutering.

(Humane Society, "Why You Should Spay/Neuter Your Pet," August 24, 2014)



Tuna Catnip Treats

Looking for the purrfect Valentine's Day treat for you feline friend? Combining tuna and catnip, two elements known to make cats meow for more, Joy Wilson of JoytheBaker.com created Tuna Catnip Kitty Treats and they come with the seal of approval from her cat Tron.

You'll need:

- 1 (5 ounce) can tuna, no salt added and packed in water, drained
- 1 cup oat flour
- 1 large egg
- 1 tablespoon olive oil
- 1 heaping tablespoon dried catnip
- Dash of love (our own little addition)

Be sure to discuss any dietary questions or concerns with your vet.

[Full Recipe](#)



Kroger Shopper?

Kroger donates money back to the community when customers link their card to their choice of charity. A percentage of all your Kroger groceriesales will go directly to help CARE cats!

- Sign in online at: kroger.com/communityrewards.com and link your Kroger Plus card to CARE #92652
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number
- Enter #92652 or Cat Adoption and Rescue Efforts, Inc., select CARE from list and click on CONFIRM
- To verify you are enrolled correctly, you will see Cat Adoption Rescue Efforts, Inc. on the right side of your Kroger information page
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number, and then link your account online
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count

Contact

Cat Adoption and Rescue Efforts, Inc.

<http://care-cats.org>
Henrico, VA 23228

Cat Adoption and Rescue Efforts, Inc. (C.A.R.E.) is an all-volunteer, non-profit 501 (c) (3) organization dedicated to the rehabilitation, care and adoption of cats and kittens rescued from euthanizing animal shelters in Richmond, VA and surrounding areas. And, accepts on a limited basis animals from alternative sources. We are committed to the highest principles of humane care and obtain professional medical treatment for all animals in our systems.



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